

PANCREATIC CANCER KNOWS NO BOUNDS...

It can strike anyone, at anytime.



Pancreatic cancer is a deadly disease with a poor survival rate and so few initial symptoms that sufferers often don't know they have it until it's too late.

But awareness of pancreatic cancer is on the rise as two of its high-profile victims, Apple Co-founder Steve Jobs and the first woman in space, Sally Ride recently succumbed to this disease. Others before them include: actors Patrick Swayze and Michael Landon, Canadian Businessman Wallace McCain, comedian Jack Benny, golf club manufacturer Ely Callaway, actresses Donna Reed and Joan Crawford and jazz musician Dizzie Gillespie.

Pancreatic cancer is the most lethal cancer there is. There is no prevention, no early detection test and unless detected in its earliest stages, no cure. This is one of the reasons why it is a leading cause of cancer death; it leaves those afflicted with little chance for survival.

Each year, more than 250,000 men and women around the world, including 4,100 Canadians, are told they have pancreatic cancer. The average life expectancy for a newly diagnosed patient is 3 to 6 months, with only 6 percent surviving more than 5 years (the lowest of all cancers). Until researchers can discover a screening test for this disease, it will remain a silent killer.

We are proud to be Canada's only national foundation dedicated to raising money and awareness for this deadly disease. Since our founding in 2006, we have invested more than \$1,500,000 in research to discover new and better ways to diagnose and treat pancreatic cancer and improve the quality of life of people living with this disease.

Our hope is that through increased awareness and funding, scientists will discover a means to detect pancreatic cancer at an earlier and more treatable stage; thereby significantly improving the survival rate for future generations.



Together ... we can make a difference